

Scott DePanfilis

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Performance Profile:

Artist, illustrator, Certified Multimedia and Web Designer. Extensive experience in the areas of custom web development, Desktop Newsletters, Flash, Adobe Creative Suite, Microsoft Office and Adobe training services; a hands-on creative executive.

Experience:

Graphic Designer - Cable 20, Newton NH **2011 - Present**
Design slide shows for state and town government, utilizing Adobe Illustrator and Photoshop, Digital Photography. Operate Nexus Digital Broadcast Video server technology for taping Board of Selectmen, Recreation, and Planning Board meetings.

Scott D Web Graphics, East Kingston, NH **2003 - Present**
Certified Digital Multimedia and Web Designer

A passion for design that translates into graphics that can communicate a powerful message. Adobe Dreamweaver CS4, Flash animation, CSS, e-marketing, e-commerce, java script, WordPress, search engine optimization (SEO), digital photography and video.

- * Client: AAU Basketball Organization, MA, USA : www.rivalsbasketballclub.com
- * Client: Sailing Apparel/National : www.guycottenusa.com
- * Digital Photographer Client: Open Meadow Homes : www.openmeadow.com
- * Online portfolio: www.scottwebgraphics.com

Infinity Sports, Contract Marketing Director. Plaistow, NH **2007 - 2011**

Designed brochures, logos, promotional packages, web emails, website, print ads.

American International College, Certified Trainer. Woburn, MA **2007- 2008**

Instruct students in Digital Multimedia and Web Design Master Certificate Program. This program trains students in both theory and practice-with hands-on tools use-in the areas of web multimedia and design.

Clark University, Certified Trainer. Woburn, MA **2004- 2007**

Instruct students in Digital Multimedia and Web Design Master Certificate Program. This program trains students in both theory and practice-with hands-on tools use-in the areas of web multimedia and design.

Northeast Systems Integration Center N. Andover, MA **2000 - 2002**
Curriculum Manager - Software Education / Application Software

Supported software education across the organization. Focused on efficient and effective course delivery so that associates could assume key job responsibilities quickly and effectively. Hired course providers, and negotiated vendor contracts. Assumed all responsibility for a successful educational experience.

* Reduced vender costs by \$18,000 in 2002, by implementing alternative deliver methods, such as CD-ROM, and web based applications for several high volume safety / quality courses.

* Supervised National Technology University, an educational program for professional employees, which provided technical and engineering degrees in-house, via the Internet, live video feeds, and videotapes.

* Updated over fifty courses during plant wide restructuring, conducted additional compliance training for

Industrial Vehicles, Respirator & Respirator Refit, saving the company \$12,500 in vendor costs in 2002.

Lucent Technologies North Andover, MA
Training Specialist/Course Developer

1998-2000

Presented twenty courses, including fiber optics handling and cleaning, software education, and safety.

* Achieved a Summit Award, which recognized significant contributions towards the achievement of our business performance goals, October 2000.

* Co-developed the Merrimack Valley Fiber Optic Certification Program, required for all employees. Retrained an entire copper-wire manufacturing company to the "new" fiber optic glass industry, within eight months.

AT&T North Andover, MA

1981-1997

Material Handler/Process Checker/Production Associate

Gained a rich experiences working in a culturally diverse manufacturing facility. Experienced in Thin Film Operations, Pattern Generation, Ceramic Prep, Anodizing, Process Checking, Shipping & Receiving, and Solder Repair. Worked in Light Wave assembly shops, SONET, FT200, and 400G.

Education:

2004 - Clark University, Computer Career Institute Woburn, MA :
Digital Multimedia and Web Design Master Certificate, GPA 4.0

2003 - Clark University, Computer Career Institute Woburn, MA :
Web Design Specialist Master Certificate, GPA 4.0

1994 - Lesley College, Cambridge, MA : MS, Business Management, GPA 3.8

1992 - Lesley College, Cambridge, MA : BS, Business Industry, GPA 3.8

1985 - Northern Essex Community College, Haverhill, MA :
Associates Degree, Liberal Arts, Business Management, GPA 3.0

Computer Skills:

Adobe Creative Suite 2 & 3; Macromedia Dreamweaver MX; CS3,CS4; Macromedia Flash MX; HTML; XHTML;
CSS; JavaScript; Microsoft Office XP, 2007; Windows XP, Vista, MAC/PC Platform

Additional Training:

2001 - Rigging Inspection Certified

2001 - ISSA Certified Personal Trainer / Sports Nutrition

2000 - Fiber Optic Products-Basic Installation Procedures

2000 - Dale Carnegie Training, High Impact Presentations

1999 - Langevin, Advanced Instructional Techniques Workshop

1998 - Industrial Vehicle Operation, Train the Trainer, Certified.

1985 - PADI Certified Recreation Diver.